

Course Structure for M.A. Program

Graduate Program in English (GPE), Graduate Institute of Sport, Leisure and Hospitality Management

National Taiwan Normal University

Adaptive to Class of	Required Credit(s)	Elective Credit(s)	Free Elective Credit(s)	Minimum Total Credits for Graduation
112	0.0	15.0	15.0	30.0

Note: The first alphabet "E" on the course name refers to the course in English as a medium of instruction

I. Required Courses: 0.0 credit is required

II. Elective Courses: 0.0 credit is required

III. Courses Offered to Students in Different Divisions

Required Course, 0.0 credit is required

Elective Course: 15.0 credits are required

Course Code	Course Name	Credit(s)	Credit Unit		Note
			Lecture Hour	Lab/Practice Hour	
SRC8006	1 E Studies in Hospitality Marketing Management	3.0	3.0	0.0	
SRC8005	2 E Strategic Information Systems for Hospitality Managers	3.0	3.0	0.0	
SRC8013	3 E Studies in Physical Activity, Leisure and Health	3.0	3.0	0.0	
SRC8012	4 E Studies in Technology for Healthy Aging	3.0	3.0	0.0	
SRC8011	5 E Customer Experience Management in Hospitality Industry	3.0	3.0	0.0	
SRC8010	6 E Hospitality Service Operations Management	3.0	3.0	0.0	
SRC8009	7 E Studies in Hospitality Consumer Behavior	3.0	3.0	0.0	
SRC8008	8 E Hospitality Facilities Development and Design	3.0	3.0	0.0	
SRC8007	9 E Studies in Hospitality Management	3.0	3.0	0.0	
SRC0015	10 E Contemporary Issues for the Hospitality and Tourism Industry	3.0	3.0	0.0	

IV. Free Elective Credits: 15.0 credits are required

The students can select all EMI courses offered in any master program (including the joint master and Ph. D courses) from other departments or universities. If the courses are offered by other departments or universities, they must be approved by SLHM before counted as graduate credits